

# TEXAS<sub>H2O</sub> .....

*To cultivate successful client relationships, just add water.*

Let AWWA help you reach thousands of potential customers. Texas Section - AWWA is one of the most active sections of the American Water Works Association, which includes more than 54,000 individuals, organizations and utilities in all areas of the drinking water community. The Association is dedicated to advancing the technology, science, and governmental policies relative to our crucial role as stewards of safe drinking water.

**TEXAS<sub>H2O</sub>** readership includes 3,400 utility decision-makers in Texas. You'll find the answers to the majority of your advertising questions in this brochure; however, we will be happy to help you in any way that we can. Please contact us at 512-251-8101.



## *Classified Advertising*

Classified word advertisements are \$10.00 for the first 20 words and \$1.00 per word for each word over 20 per insertion.

## *Classified Advertising Policies*

- | All advertising must be typed as it should appear and include the number of consecutive issues in which it should be placed.
- | All advertising must be prepaid

**NO REFUNDS FOR CANCELLED ADS.** Ads should be submitted to Gilleland Creek Press, PO Box 676, Pflugerville, Texas 78691. Make checks payable to Texas Section - AWWA.

## *Display Advertising Prices & Specifications*

**TEXAS<sub>H2O</sub>** is a monthly newsletter.

The format is a standard letter size page (8.5" wide x 11" high) and contains 8 to 12 pages per issue.

### **DISPLAY ADVERTISING:** (Effective Dec. 1, 2003)

<u>Size</u>	<u>Example</u>	<u>Price</u>
Full Page	(7.5" wide x 9.5" high)	\$600.00
Half Page	(7.5" wide x 4.5" high)	\$375.00
Quarter Page	(3.5" wide x 4.5" high)	\$250.00
Business Card	(3.5" wide x 2" high)	\$95.00
Back Page		CALL
Color		CALL

**DISCOUNTS:** Discounts are available for commitments of six consecutive months or more.

**DEADLINE:** Camera-ready copy is due to Gilleland Creek Press no later than the first Friday of the month prior to the month of publication.

**LIMITATION OF LIABILITY:** By submitting advertisement, advertiser agrees that the liability of the publisher and its employees and agents for any act or omission is limited to the cost of one insertion of the advertisement. Acceptance of advertising for publication in **TEXAS<sub>H2O</sub>** does not imply approval or endorsement of any product, service or representation by either **TEXAS<sub>H2O</sub>** or the Texas Section - American Water Works Association.

## *Also!*

You can add extra impact to your **TEXAS<sub>H2O</sub>** business card ad by becoming a Section sponsor. For just a few dollars more, your business card ad will stand out with a blue border and the distinctive designation that you're a special supporter of Texas Section activities.

**CALL 512-251-8101 FOR DETAILS**

## *Insertion Order*

**Company:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

### **Size of Advertisement:**

- Q Full Page (8.5" wide x 11" high only)
- Q Half Page (please indicate exact size below)
- Q Quarter Page (please indicate exact size below)
- Q Business Card (3.5" wide x 2" high only)

**Size Specification:** \_\_\_\_\_

**Camera Ready Art:** Yes No

**Half Tones:** Yes No

**Color Separations:** Yes No

**Total Number of Insertions:** \_\_\_\_\_

### **Insertion Dates:**

Gilleland Creek Press  
Physical: 201 W. Main Suite 102  
Pflugerville, Texas 78660  
Mailing: PO Box 676  
Pflugerville, Texas 78691

Phone: 512-251-8101

Fax: 512-251-8152

e-mail: [cavery@texas.net](mailto:cavery@texas.net)

**Make checks payable to: Texas Section - AWWA**