



Let AWWA help you reach thousands of potential customers. Texas Section - AWWA is one of the most active sections of the American Water Works Association, which includes more than 54,000 individuals, organizations, and utilities in all areas of the drinking water community. The Association is dedicated to advancing the technology, science, and governmental policies relative to our crucial role as stewards of safe drinking water.

TEXAS*H₂O* readership includes 3,400 utility decision-makers in Texas. You'll find the answers to the majority of your advertising questions below; however, we will be happy to help you in any way that we can. Please contact us at 512-251-8101.

Advertising Prices and Specifications

TEXAS*H₂O* is a monthly newsletter. The format is a standard letter size page (8.5" wide x 11" high) and contains 20+ pages per issue.

DISPLAY ADVERTISING

Size	Example	B/W	Color
Full Page	(7.5" w x 9.5" h)	\$650	\$950
Half Page	(7.5" w x 4.5" h)	\$425	\$575
Quarter Page	(3.5" w x 4.5" h)	\$300	\$450
Business Card	(3.5" w x 2" h)	\$145	\$220
Back Page		CALL	CALL

DISCOUNTS: Discounts are available for commitments of six consecutive months or more.

NO REFUNDS FOR CANCELLED ADS. Ads should be submitted to GCP Association Services, PO Box 676, Pflugerville, Texas 78691. Make checks payable to Texas Section - AWWA.

LIMITATION OF LIABILITY: By submitting advertisement, advertiser agrees that the liability of the publisher and its employees and agents for any act or omission is limited to the cost of one insertion of the advertisement. Acceptance of advertising for publication in **TEXAS***H₂O* does not imply approval or endorsement of any product, service or representation by either **TEXAS***H₂O* or the Texas Section - American Water Works Association.

DEADLINE: Camera-ready copy is due to GCP Association Services no later than the first Friday of the month prior to the month of publication.

CLASSIFIED ADVERTISING: Classified word advertisements are \$10 for the first 20 words and \$1 per word for each word over 20 per insertion. All advertising must be typed as it should appear and include the number of consecutive issues in which it should be placed. All advertising must be prepaid.

ALSO! You can add extra impact to your **TEXAS***H₂O* business card ad by becoming a Section sponsor. For just a few dollars more, your business card ad will stand out with a blue border and the distinctive designation that you're a special supporter of Texas Section activities.

ADVERTISING FILE FORMAT

- JPEG, 300-dpi or better resolution
- Color ads must be in RGB
- Digital files may be emailed to Tracy Wagner-Haight at tbwagner@texas.net

Contact Tracy Wagner-Haight at 512-251-8101 for more information

TEXAS*H₂O* **Insertion Order**

Company: _____
 Contact Name: _____
 Address: _____
 City, State, Zip: _____
 Phone: _____
 Fax: _____
 E-mail: _____

Size of Advertisement:

Full Page (8.5" w x 11" h only)
 Half Page (please indicate exact size below)
 Quarter Page (please indicate exact size below)
 Business Card (3.5" w x 2" h only)

Please Indicate: B/W Color
 Size Specification: _____

Camera Ready Art: Yes No
 Half Tones: Yes No
 Color Separations: Yes No

Total Number of Insertions: _____
 Insertion Dates: _____

Make checks payable to: Texas Section - AWWA

GCP Association Services
 Physical: 200 Main, Ste. 200 Mailing: PO Box 676
 Pflugerville, TX 78660 Pflugerville, TX 78691
 Phone: 512-251-8101
 Fax: 512-251-8152
 email: tbwagner@texas.net

Bill My: AMEX VISA MasterCard Discover
 Card #: _____

Expiration Date: _____

Cardholder Name: _____

Signature: _____

Billing Address: _____

Security Code: _____